

Description of modules

Module:	Seminar			No. 34
Person responsible:	Prof. Dr. Olaf Jacob			
Lecturers:	Prof. Dr. Olaf Jacob / Prof. Dr. Achim Dehnert / Prof. Dr. Klaus Lang / see current university calendar			
Language:	German/English	Semester:	6th subject-related semester	
Teaching form:	Colloquium	No. of hours:	4 contact hours	
Module value:	2.4 %	ECTS-Credits:	5	
Participants:	70 students	Duration:	one semester	
Frequency:	each semester			
Relevance for study objectives:	The module “ Seminar “ is one of the 30 modules of the IMUK studies. It is relevant for the final grade.			
Relevance for other study objectives:	Other business and media courses of studies with seminars demanding a treatise.			
Workload:	Total	Contact time	Practice	Self-study
	150 h	60 h	-	90 h
Prerequisites:	none			
Learning outcomes:	<p>The seminar for academic methods deepens current issues in the fields of information management and corporate communication.</p> <p>The students will learn how to prepare a treatise and use these skills to deal with a specific topic. They will be able to acquire new knowledge systematically. They will be able to systematically and critically edit existing source. They will be able to prepare a treatise in accordance with academic methods, present it and debate it critically in a discussion.</p>			
Content:	<ul style="list-style-type: none"> • the lead facilitator will introduce the main subjects of the seminar • selecting a seminar subject from a list of subjects • students deal with the subject without assistance and write a module essay • presentation and discussion of the essay 			
Form of assessment:	Exam: Student research project, 5-10 pages; presentation of 15 min.			
Media and teaching material:	Media: <ul style="list-style-type: none"> • working with documentary material (books) • MS Word/text processing • MS PowerPoint/projector for the presentation 			

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Literature:	Course material: None Recommended: Rossig, W., Prätsch, J.: Wissenschaftliches Arbeiten. Leitfaden für Haus- und Seminararbeiten, Bachelor- und Masterthesis, Diplom- und Magisterarbeiten, Dissertationen. Teamdruck, Wehde, 2006. Balzert, H.; Schäfer, C.; Schröder, M.; Kern, U.: Wissenschaftliches Arbeiten. Wissenschaft, Quellen, Artefakte, Organisation, Präsentation. W3L GmbH, Witten, 2008.		
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