HNU HOCHSCHULE NEU-ULM UNIVERSITY OF APPLIED SCIENCES

FIBAA

Department of Information Management
Information Management Automotive (IMA) degree programme

IT as a Service Enabler (IMA5)
Module description

Module no./code	IMA_5.4.3
Module title	IT as a Service Enabler
Courses in the module, if applicable	
Content	• Current topics in automotive service management from seminars and lab work
Learning outcomes	By the end of this module, students should be able to: • Work independently or in a team on a subject from the field of automotive service management • Give a clearly stated presentation of the results • Make use of their research skills to prepare for writing their Bachelor thesis
Semester (or trimester)	5th subject semester
Duration	One full semester with one session per week (4 credit hours)
Frequency	Each semester
ECTS credits	5 ECTS credits
Workload	• Total: 150 hrs • Attendance time: 45 hrs • Independent study: 105 hrs
Type of module (compulsory, optional, etc.)	Elective course
Applicability of the module	Business Studies, Business Information Systems and similar subjects
Prerequisites for participation	Recommended prior knowledge: • Fundamentals of Java programming (learned in the concurrent Programming lecture)
Person responsible for module	Prof. Dr. Philipp Brune Prof. Dr. Achim Dehnert
Name of teacher	Prof. Dr. Philipp Brune Prof. Dr. Achim Dehnert

Language of instruction	English
Type of examination / requirement for receiving credits	Written examination: 90 min.
Weighting in overall examination grade	2.4%
Teaching and learning methods	Tuition in seminars, tutorial
Special features (online component, visits to companies, guest lectures, etc.)	
Reading list (required reading / additional recommended reading)	• Current sources, research reports, journals, conference reports