

INTRODUCTION TO THE HNU NEU-ULM UNIVERSITY OF APPLIED SCIENCES



INTERNATIONAL OFFICE

WHERE IN
GERMANY ARE WE
LOCATED?



OUR REGION: BAVARIA

THE ALPS DURING SUMMERTIME



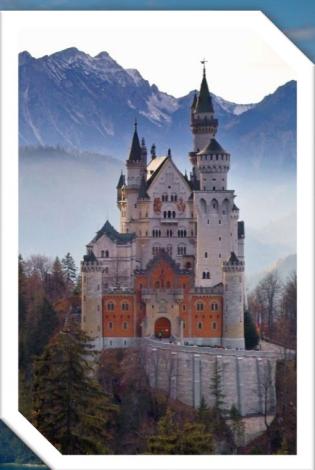
BAVARIA

THE ALPS DURING WINTERTIME



BAVARIA

CASTLE NEUSCHWANSTEIN AND CAPITAL MUNICH



NEU-ULM AND ULM

TWO CITIES AND A VERY SPECIAL LOCATION



- ... combined population of 200,000, of which 10% are students
- ... located in two different federal states: Bavaria (Neu-Ulm) and Baden-Württemberg (Ulm), separated and united by the river Danube (Donau)

NEU-ULM AND ULM

ULM CITY HALL



NEU-ULM AND ULM

ULM MINSTER WITH MOUNTAIN VIEW



NEU-ULM AND ULM

NABADA (TRADITIONAL PARADE ON THE DANUBE)



ABOUT THE HNU

HOCHSCHULE NEU-ULM | NEU-ULM UNIVERSITY OF APPLIED SCIENCES



WE ARE PART OF A STRONG ECONOMIC REGION

- attractive mix of global players, hidden champions and small and medium-sized companies in engineering, logistics, automobile and components industry, IT and pharmaceutical industry, healthcare
- low levels of unemployment
- excellent quality of life

GE Healthcare



DACHSER
Intelligent Logistics

Nägel

AIRBUS
DEFENCE & SPACE

PERI

TELE

Husqvarna

NOKIA

FRUCHTHOF NAGEL
BAHANERKE · FERI · LOGISTIK · FRUCHTHOF

DB SCHENKER

TAKATA

VOITH

RECORDATI PHARMA
GROUP

LIEBHERR

Wieland



Uhlmann

SEEBERGER

Daimler TSS

BMW Car IT GmbH

WICONA

HENSOLDT
Bau- und Projekt

-weishaupt-

Boehringer
Ingelheim

beurer
Gesundheit und Wohlbefinden

ingenics

HARTMANN

ZEISS

Müller

NOERPEL
GEMEINSAM VORAN.

DIEHL

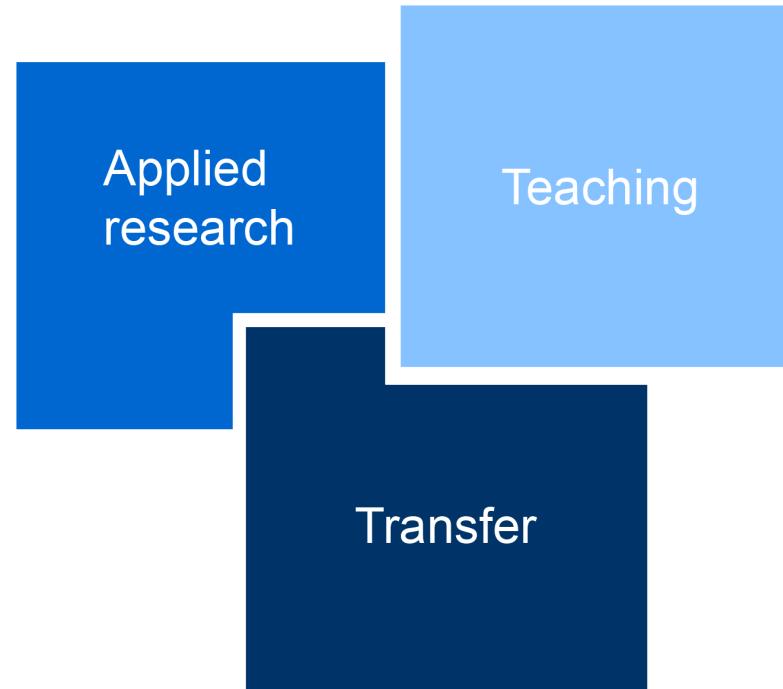
SCHWENK
Baustoff leben

ratiopharm
Gute Preise. Gute Besserung.

EvoBus

WE CONNECT THEORY TO PRACTICE

- Integration of teaching, applied research and transfer
- Teaching staff with relevant work experience
- Intensive cooperation between science, industry and society
- Active innovation driver in the region and beyond



OUR DEPARTMENTS

THE HNU STANDS FOR WORK-RELATED EDUCATION, APPLIED RESEARCH
AND ACTIVE TRANSFER

A small orange square icon is positioned to the left of the 'Business and Economics' text.

Business and Economics

A small purple square icon is positioned to the left of the 'Information Management' text.

Information Management

A small yellow square icon is positioned to the left of the 'Health Management' text.

Health Management

A small green square icon is positioned to the left of the 'Centre for Postgraduate Studies' text.

Centre for
Postgraduate Studies

OUR STUDY PROGRAMMES

BACHELOR

Business Studies
Industrial Engineering
Business Psychology
Business Criminology

Artificial Intelligence and Information Management
Business Information Systems
Data Science Management
Digital Enterprise Management
Game Production and Management
Information Management Automotive
Information Management and Corporate Communications

Business Studies in Healthcare Management
Digital Management in Medicine and Care
Information Management in Healthcare
Physician Assistant

MASTER

Advanced Management
Advanced Sales Management and Intelligence
Social Entrepreneurship for Sustainable Development

Artificial Intelligence and Data Analytics
Communication and Design for Sustainability
Digital Innovation Management
Digital Transformation and Global Entrepreneurship
International Corporate Communication and Media Management
International Entrepreneurship, Digitalization and Sustainability
Strategic Information Management

Digital Healthcare Management

WE OFFER ROOM FOR INNOVATION ...

in teaching, research and transfer

- Innovation Space
- Founders Space
- Design Thinking Lab
- Digital Operations Lab
- Healthcare Lab
- Tech Lab
- Logistics Lab
- Media Lab
- UX Testing & Usability Lab



WE OFFER ...

a modern and green campus

- situated in the park of the former state horticultural show
- with numerous sports and leisure activities
- canteen with a lake terrace
- excellent access to the public transport network



FACTS & FIGURES

3 Academic Departments

- Business and Economics
- Information Management
- Health Management

15 Bachelor's programmes

11 Master's programmes

4,200 students

90 professors

220 staff in teaching, research, transfer
and administration



WE ARE AN INTERNATIONAL BUSINESS SCHOOL

- 110+ international partner universities worldwide
- International study programmes such as International Master Degrees, Double Degrees, Study & Work International
- International projects in teaching, research and transfer
- International programmes for teaching and administrative staff
- 100+ courses taught in English
- 150+ incoming exchange students per year
- 300+ outgoing students per year
- 400+ international degree-seeking students



OUR INTERNATIONAL PARTNERS

90+ PARTNER UNIVERSITIES FOR STUDENT EXCHANGE, 110+ PARTNERS IN TOTAL



SERVICES FOR INCOMING EXCHANGE STUDENTS

- Support with housing
(in local student residences, private rooms or shared flats)
- Support with formalities
(residence permit, bank account, health insurance, etc.)
- Student buddies make the start easier
- Orientation programme
- German language classes
- Social activities and excursions



ORIENTATION PROGRAMME FOR EXCHANGE STUDENTS

FIRST WEEK

Monday, 23 September 9 am – 12:30 pm	Welcome Session & HNU Tour (with International Office and Buddies) Meeting point: Cafeteria Building B & Room B.0.14 You will need: just yourself and good mood ☺
2 – 5:15 pm	Kick Off German Intensiv Course A 1.1 (until 04 October) Meeting point: B.2.37
Tuesday, 24 September 9 am – 12 noon	Studying at the HNU & Timetable Session Meeting point: Room B.1.32 You will need: Login details for your HNU account and cash for the Ticket Sale
Wednesday, 25 September Group A: 9 am Group B: 1 pm 10 am – 12 noon	Library Tour Meeting point: In front of the library, Building A - Please be on time ☺
6 pm	Formality Session Meeting point: Room B.0.14 You will need: passport or ID, your bank card, your rental contract
8 pm	Ulm City Tour Meeting point: In front of the Ulmer Münster
Thursday, 26 September 5:30 pm	Barfüßer Ulm Enjoy some tipical German food and drinks and meet up with your buddies
Saturday, 28 September	HNU anniversary celebration Special Invitation from the HNU President, Prof. Dr. Uta Feser Meeting point: Foyer (Building A)
	Excursion München and BMW museum (Buddies) Meeting points: 8:15 am: HNU Campus OR 9 am: Ulm train station Registration at the Ticket Sale is mandatory for participation!

SECOND WEEK

Monday, 30 September 10 – 11:30 am 11:30 am 12:30 pm	Initiative Market Welcome Speech by Prof. Dr. Kormann, VP of the HNU „Weißwurst Frühstück“ (Bavarian white sausage) at the canteen (Mensa) Meeting point: Foyer (Building A) Learn about your opportunities at the HNU and enjoy a traditional Bavarian breakfast!
2:30 pm	HNU City Rallye (STUVER) – no German course! Meeting point: Foyer (Building A) Registration is mandatory at stuver@hnu.de
Wednesday, 02 October 7 pm	Beer Pong Tournament (STUVER) Meeting point: TBA Registration is mandatory at stuver@hnu.de
Thursday, 03 October 5 pm	Picknick at the Danube (Buddies) Meeting point: main entrance of the HNU Registration is mandatory at stuver@hnu.de
Friday, 04 October 5 pm	Pub Crawl and Clubbing (STUVER) Meeting point: TBA Please note: Registration is mandatory stuver@hnu.de
Saturday, 05 October	Excursion to Stuttgart and Pumpkin Fair Ludwigsburg (Buddies) Meeting points: 8:15 am: HNU Campus OR 9 am: Ulm train station Registration at the Ticket Sale is mandatory for participation
Monday, 07 October	Start of Lectures Please inform your lecturers and fellow students, if you miss a class. You can no longer unsubscribe from courses after the 2nd week of lectures.
Wednesday, 27 November	International Fair Share information about your home country and home university with future outgoing students and staff. Learn about other countries and try their specialties!

ACADEMIC OFFER FOR EXCHANGE STUDENTS

- 100+ courses taught in English
 - Department of Business and Economics
 - Department of Information Management
 - Department of Health Management
- Multidisciplinary courses
- German language courses
- German taught courses

➤ overview at www.hnu.de/en/coursesinenglish

! Exchange students can choose courses from all our departments and study programmes

INCOMING STUDENT EXCHANGE: COSTS, SEMESTER TIMES AND DEADLINES

COSTS

- No tuition fees
- Administration fee of about 75 euros per semester
- Rent: 400-600 euros
- Food and transportation: about 350 euros
- German health insurance: about 120 euros

=> about 1.000 euros / month

SEMESTER TIMES

Winter term:
mid of September until
mid of February

Summer term:
beginning of March until
end of July

DEADLINES

Winter term:
Application: 1 May
(nomination: 15 April)

Summer term:
Application: 15 November
(nomination: 1 November)

FURTHER INFORMATION

- [Video Clip „Join the HNU!“](#)
- [Website for international exchange students](#)
- [Website „Why the HNU?“](#)
- [Fact Sheet for student exchange](#)
- [Overview of courses taught in English](#)
- [Website for partners and guests](#)
- [YouTube playlist „International“: HochschuleNeuUlm](#)
- [Instagram profile of the HNU: @hochschule_neu_ulm](#)
- [Facebook profile of the HNU: Hochschule Neu-Ulm](#)

TEAM OF THE INTERNATIONAL OFFICE



Veronika Katharina

Mirjam

Katja

Verena

Anna

Karin

Alexandra



Hochschule Neu-Ulm
University of Applied Sciences

SEE YOU AT THE HNU!

**Hochschule Neu-Ulm
Neu-Ulm University of
Applied Sciences**

International Office
Wileystrasse 1
89231 Neu-Ulm
Germany

Phone +49 (0) 731-9762-2121
eMail international@hnu.de

www.hnu.de/en/international

