

## § 4 Curriculum

for the Master's programme DIM from the 2021/2022 (20212) winter semester

No.	Module	Type of course	ECTS	Hr/Wk			Module requirement
				1	2	3	
1	Introduction to Digital Innovation	SC, Ex	5	2			MR (1 SP)
2	Digital Innovation Strategy	SC, Ex	5	2			MR (1 SP)
3	<a href="#">Digital Transformation and Entrepreneurship</a>	SC, Ex	5	4			MR (1 Pf)
4	Strategy and Performance Management	SC	5	4			MR (1 E)
5	Consulting	SC, PP	5	2			MR (1 SP)
6	<a href="#">Digital Business Models and Approaches</a>	SC	5	2			MR (1 Pf)
7	<a href="#">Innovation Project</a>	SC, PP	5		4		MR (1 SP)
8	<a href="#">Introduction to Artificial Intelligence</a>	SC	5		2		MR (1 E)
9	Organization and Processes	SC	5		2		MR (1 SP)
10	<a href="#">Design for Digital Innovation</a>	SC, Ex	5		4		MR (1 SP)
11	<a href="#">Digital Innovation in Industry</a>	SC, PP	5		4		MR (1 SP)
12	<a href="#">Information Systems Research</a>	SC	5		2		MR (1 SP)
13	Interpersonal Skills	SC, Ex	5			4	MR (1 P)
14	Academic Writing	SC, Ex	5			4	MR (1 SP)
15	<b>Master</b>	Master's Thesis		18			MR (1 MT)
		Master's Thesis Seminar	S	2		2	MR (1 P, 30min)
			90	16	18	10	

### Abbreviations

ECTS = European Credit Transfer System credits

E = Exam (90 min.)

L = Lecture

MT = Master's thesis

MR = Module requirement

Pf = Portfolio project

PP = Practical project

P = Presentation

S = Seminar

SP = Student paper

SC = Seminar course

Hr/Wk = Hours per week

Ex = Exercise

[Also in Digital Transformation and Global Entrepreneurship Master Programme \(DTE\)](#)