

§ 4 Curriculum

for the Master's programme DTE from the 2021/2022 (20212) winter semester

| No. | Module | Type of course | ECTS | Hr/Wk | | | Module requirements |
|-----|---|----------------|------|-------|----|----|---------------------|
| | | | | 1 | 2 | 3 | |
| 1 | Entrepreneurial Trend and Technology Scouting | SC | 5 | 4 | | | MR (Pf) |
| 2 | Entrepreneurial Ideation and Prototyping | SC | 5 | 4 | | | MR (Pf) |
| 3 | Digital Transformation and Entrepreneurship | SC | 5 | 4 | | | MR (Pf) |
| 4 | Digital Business Models and Approaches | SC | 5 | 2 | | | MR (Pf) |
| 5 | Applied Data Digitalization | SC | 5 | 4 | | | MR (Pf) |
| 6 | Systematic Literature Review | SC | 5 | 4 | | | MR (SP, P) |
| 7 | International Startup-Tour (Excursion) | SC | 5 | | 4 | | MR (Pf) |
| 8 | International Strategic Management | SC | 5 | | 4 | | MR (Pf) |
| 9 | Entrepreneurial Funding and Finance | SC | 5 | | 4 | | MR (Pf) |
| 10 | Disruptive Technologies | SC | 5 | | 4 | | MR (Pf) |
| 11 | Digital Implementation | SC | 5 | | 4 | | MR (Pf) |
| 12 | Quantitative Research Methods | SC | 5 | | 4 | | MR (SP, P) |
| 13 | Strategic Brand Management | SC | 10 | | | 7 | MR (Pf) |
| 14 | Elective | SC | 5 | | | 4 | MR (Pf)* |
| 15 | Master's Thesis | | 15 | | | 2 | MR (MT, P)** |
| | | | 90 | 22 | 24 | 13 | |

Abbreviations

ECTS = European Credit Transfer System credits

E = Exam (90 min)

L = Lecture

MT = Master's thesis

MR = Module requirements

Pf = Portfolio project

PP = Practical project

P = Presentation

SP = Student paper

SC = Seminar course

Hr/Wk = Hours per week

[from Digital Innovation Management Master Programme](#)

[from Advanced Management Master Programme](#)

*Examples of module requirements. The actual type of exam and the scope of the lectures depends on the particular course taken.

** Weighting: MT 14 ECTS, P 1 ECTS.

§ 5 Schedules and Deadlines

- (1) By the end of the official length of programme, all course and exam requirements must be completed in accordance with the curriculum and the required ECTS credits must be earned.
- (2) If students exceed the official length of programme by more than two semesters without fulfilling the requirements stipulated in section 1, all of the exams that have not been