The following text is an English commentary on the Study and Exam Regulations for the Master’s courses of studies “International Enterprise Information Management (IEIM)” and “Business Intelligence and Business Analytics (BIA)” at the University of Applied Sciences Neu-Ulm, helping you to understand the contents of the German document. The legally binding text remains the German version. Please refer to the German text if possible or seek advice in case of uncertainty.

Based on article 13 § 1, article 57 § 2 clause 2 no. 1, article 61 § 2 and § 3, (art. 13 § 1, art. 5 § 2 sentence 2 no. 1, art. 61 § 2 and § 3) and article 66 § 1 (art. 66 § 1) Bavarian Higher Education Act (Bayerisches Hochschulgesetz: BayHSchG) of 23 May 2006 (Law and Ordnance Gazette p. 245, BayRS 2210-1-1-WFK) in conjunction with § 1 of the Framework Exam Regulations for the Bavarian universities of applied sciences (RaPO) of 17 October 2001 (Law and Ordnance Gazette p. 686, BayRS 2210-4-1-4-1-WFK) according to the valid version (in each case), the Neu-Ulm University of Applied Sciences issues the following regulations:

§ 1 Purpose of the Study and Examination Regulations

These Study and Examination Regulations serve to complete and supplement the framework examination regulations for the Universities of Applied Sciences in Bavaria (RaPO) of 17 October 2001 (GVBl. S. 686) in their current version and the general examination regulations at the Neu-Ulm University of Applied Sciences for the study courses Business Studies, Information Management and Corporate Communication as well as Information Management Automotive of 01 August 2008 in the currently valid version.

§ 2 Area of applicability

These subject-specific Study and Examination Regulations contain specific provisions for study and examination in the Master’s programmes Business Intelligence and Business Analytics, and International Enterprise Information Management at the Neu-Ulm University of Applied Sciences. §§ 3 to 7 of the General Examination Regulations at the Neu-Ulm University of Applied Sciences for the study courses Business Studies, Information Management and
Corporate Communications as well as Information Management Automotive of 01 August 2008, as amended, apply accordingly.

§ 3 Admission requirements and study objective

(1) The admission requirements are defined in § 8 of the statutes concerning the admission, enrolment, leave of absence, re-registration, and ex-matriculation procedures at the Neu-Ulm University of Applied Sciences; the remaining clauses of the Enrolment Statutes apply accordingly.

(2) The international Master’s course Business Intelligence and Business Analytics aims to prepare internationally oriented students for a responsible professional position in the field of Business Intelligence.

The primary objective is the education of academically trained graduates who are able to plan and implement innovative concepts for BI strategies, BI organization, and BI architectures using leading-edge technologies. In addition, these students, as experts in their field, should be equipped with knowledge and know-how regarding integration, processing and provision of management methods and information.

The secondary objective is to convey the culture, language and history of the partner country in which the compulsory semester abroad takes place. Students are to be sensitized to intercultural differences and to contribute their understanding in the context of international BI tasks. Graduates are experts in the field of Business Intelligence and Business Analytics and are thus able to support companies in the successful selection, implementation, application and maintenance of Business Intelligence solutions.

(3) The international Master’s course IEIM aims to educate internationally oriented specialists and executives for the management of information and information technology (IT) in companies and other organizations.

This comprises the economic aspect of optimal use of the resource information in companies as well as the planning, implementation, steering and operation of the necessary information systems and IT.

The course follows a holistic approach through which students learn to understand both perspectives.

In addition, the course of studies aims to prepare graduates academically and methodologically for a relevant doctoral degree in the field of Information Systems Research (ISR) according to internationally accepted standards, e.g. cooperatively Neu-Ulm University of Applied Sciences or internationally at Kingston University.

The necessary foundations, methods and tools, e.g. academic theories, quantitative and qualitative empirical methods, mathematical-statistical basics, creation of scientific publications, etc. are taught in lectures concerning these areas. Subject-specific lectures, on the contrary, emphasize the understanding of the state of research, e.g. by developing content using primary literature, seminar lectures, etc.
§ 4 Structure of study and standard period of study

(1) The standard period of study is three semesters including the Master’s thesis.

(2) The first study semester in the course BIA is completed at the Neu-Ulm University of Applied Sciences. It introduces the fundamentals of Business Intelligence and a modern IT-supported corporate governance. The second semester at the Universidad Tecnológica Nacional (UTN) in Mendoza/Argentina is dedicated to the analytical-statistical basics of Business Analytics and teaches application areas in business fields such as marketing and logistics. The third study semester addresses the methodological foundations of academic work and research methods in the fields of business informatics. In addition, the Master’s thesis is to be completed in the third semester, preferably abroad.

(3) In the first study semester of the IEIM program at the Neu-Ulm University of Applied Sciences an introduction is given to various relevant topics of information systems and the acquisition of methodological fundamentals. The second semester serves to deepen the acquired knowledge at a cooperating partner university abroad. Depending on the respective partner university, different methods are used. At the Oulu University of Applied Sciences in Finland, topics with an industry focus are dealt with in the form of project-oriented learning in so-called labs. The Kingston University in Great Britain, in contrast, takes up cross-industry topics such as data management and enterprise architectures. The third study semester serves to guide the student to the application of the acquired knowledge in practice and research, including the creation of the Master’s thesis. In preparation for the Master’s thesis, a practical case study is carried out in a real international business context. Both the Master’s thesis and the case study should be completed abroad if possible.

(4) The study modules build on each other in terms of time and content.

(5) There is no entitlement to the Master’s programmes mentioned in § 2 being carried out with fewer than 15 first-year students each.

§ 5 Range of studies and certificates of academic achievement

(1) The assessments of academic achievement are part of the studies programme and are usually carried out at the end of the semester or after completion of a study module. The examination requirements are based on the specific study plan of the respective study courses.

(2) The curricula according to §§ 14 and 15 of these statutes regulate the modules and units as well as the study and examination achievements, the passing of which is required for the successful completion of the respective master’s course. In addition, optional subjects from the faculty’s range of courses can be taken.

(3) There is no entitlement to the provision of all major field of study specified in the
Study and Exam Regulations (SPO). Similarly, there is no claim that such courses will be held if the number of participants is insufficient.

(4) 1All classes and examinations are conducted in English. 2In justified individual cases, the examiner may change the type of examination according to the study plan; a corresponding change must be requested from the Exams Commission. 3Changes according to clause 1 or clause 2 are to be made public at the beginning of the respective semester in the university.

§ 6 Study assessment, exam achievement, and recognition of exam achievement

(1) 1A module examination achievement is regarded as passed if all partial examination achievements assigned to the module have been passed with sufficient result. 2If only one of the sub-tasks assigned to the module has not been successfully completed, the entire module must be repeated. 3Examiners in the respective units or sub-task blocks of the individual module examinations may lay down pass-substantial minimum requirements for the acceptance of the examination achievement, which in turn are a prerequisite for passing the respective module examination.

(2) 1For study and exam achievements as well as for certification of achievement the regulations in §§ 18 to 22 of the Framework Exam Regulations (RaPO) apply respectively. 2In this context, each failed exam in the Master's exams must be assessed by at least two examiners.

(3) 1Study and examination achievements that have been attained at other state or state-recognized universities or universities of applied sciences in the Federal Republic of Germany or at universities or universities of applied sciences abroad will be recognized upon application provided there are no substantial differences between the acquired and required competences. 2Study periods are credited accordingly. 3Non-acceptance must be justified to the person concerned; the principle of the reversal of burden of proof applies. 4If recognition is refused, the candidate concerned can also apply for a review of the decision by the heads of the universities or universities of applied sciences. 5The documents required for crediting must be submitted by the students in a clear and adequate form in due time. 6For study and examination achievements that have already been awarded in the same course of studies at the Neu-Ulm University of Applied Science, no application for recognition can be made. 7Further, §4 of the Framework Exam Regulations (RaPO) applies as appropriate.

(4) 1By completing the Master's course, the graduate must have achieved a competence level of 300 ECTS. 2ECTS points which are missing due to achievement crediting to this competence level are to be acquired according to § 8 of the statutes regarding Admission, Enrolment, Leave of Absence, Re-Registration and Ex-matriculation of the Neu-Ulm University of Applied Sciences.

(5) 1If exam achievements are recognized, the grades – as long as the grading systems are comparable – are to be adopted and included in the calculation of the overall grade; this process may involve the use of the modified 'Bavarian Formula' (bayerische Formel). 2In the case of non-comparable grading systems, the grade ‘passed’ must be recorded. 3It is permissible to mark the
grade recognition in the certificate.

(6) The respective Exams Commission, in cooperation with the teaching professors, decides at its own discretion on the recognition of grades or successfully completed modules achieved at universities and universities of applied sciences abroad in accordance to article 63 of the Bavarian Higher Education Act (Art. 63 BayHSchG). The Exams Commission may delegate the decision on recognition to one or more members of the Commission. Achievements attained outside the university may be recognized if they are comparable. However, these credits may replace no more than half of the required points.

§ 7 Standard schedules and deadlines

(1) All study and exam requirements in the Master’s study courses Business Intelligence and Business Analytics, and International Enterprise Information Management must be met in accordance with § 8 paragraph 3 clause 1 of the Framework Exam Regulations (RaPO) within the standard study time in line with the study plan and the required ECTS points earned.

(2) If students exceed the standard study time according to § 4 paragraph 1 by more than two semesters without fulfilling the requirements according to paragraph 1, the Master’s exam is considered failed.

(3) The time limit pursuant to paragraph 1 may be reasonably extended upon request if the candidate is not responsible according to § 8 paragraph 4 Framework Exam Regulations (RaPO). Applications for an extension of the deadline must be submitted to the Exams Commission and handed in to the Exams Office promptly, but no later than two weeks before expiry of the time specified in paragraph 1.

§ 8 Exam repetitions

For the repetition of exams § 10 of the Framework Exam Regulations (RaPO) applies accordingly. A second repetition in a total of three exams is possible; a third repetition of an exam is not permitted. The first repetition must take place within six months and the second within twelve months. The repetition period according to clause 3 may be extended appropriately upon request in cases where the candidate is not responsible for exceeding the deadline according to § 8 paragraph 4 Framework Exam Regulations (RaPO). Applications for an extension of deadlines must be submitted to the Exams Commission and handed in to the Exams Office promptly.

§ 9 Violations of Exam Regulations, invalidity of foundation studies in Bachelor courses and Bachelor examination

(1) The grade ‘Unsatisfactory’ (= fail) is awarded to the study and exam assignments of students who attempted or committed an act of deception when taking the examination or whose behaviour made it impossible to carry out the examination properly. The same applies if students have unjustly caused admission to the exam through culpable conduct.
(2) In particularly grave cases, the remaining exams of the module or the examination subject in which the corresponding exam was taken can also be awarded with the grade ‘Unsatisfactory’ (= fail). The same applies to the Master’s thesis.

(3) If the person to be examined has cheated during an exam and this fact only becomes known after the certificate has been handed over, the grade of the exam may be adjusted in accordance with § 1.

(4) Before a decision is made according to §§ 1 to 3, the student shall be given an opportunity to make a statement.

§ 10 Master’s thesis

(1) The Master’s thesis can only be written by students who have successfully completed the assessments and exams of the first semester of the curriculum. Any exceptions require the permission of the Exams Commission.

(2) At the earliest, the topic of the Master’s thesis can be handed out after completion of the first theoretical study semester.

(3) The topic of the Master’s thesis is issued, supervised and assessed by professors of the Neu-Ulm University of Applied Sciences or by one of the partner universities participating in this Master’s course.

(4) The topic of the Master’s thesis must be such that the work related to it can usually be completed within four months. The period of time from the issue of topic to the submission of the Master’s thesis may not be longer than six months and not less than two months.

(5) For the repetition of a Master’s thesis that has not been passed, § 10 paragraph 2 of the Framework Exam Regulations (RaPO) applies accordingly. The topic for a repetition of the Master’s thesis must be applied for at the Exams Commission before commencement.

(6) The following procedure is to be followed when completing a Master’s thesis:

1. The issue of the topic is to be recorded. As a minimum, the following details must be noted: Name of the student and the supervisor, the topic of the Master’s thesis, the date of issue and the deadline by which the thesis has to be submitted.

2. The completed thesis is to be submitted in triplicate to the Exams Office. In addition, the final thesis is to be handed in to the Exams Office in electronic form on storage media (CD/DVD).

3. Applications for an extension of the processing time or for the return of the topic must be addressed in writing to the responsible Exams Commission, stating the reasons, and submitted to the Exams Office at least two weeks before the expiry of the deadline.

4. The Exams Commission may grant a reasonable extension of time upon request if this deadline cannot be met due to illness or other reasons beyond the control of the examinee; the extension should not be longer than three months. The existence of a reason for which the student is not responsible must be substantiated. In case of illness, a medical certificate must
always be presented. 4§ 8 paragraph 4 of the Framework Exam Regulations applies respectively. 5A corresponding written application should be submitted at least two weeks before the official deadline to the Chair of the Exams Commission.

(7) 1The Master's thesis must be accompanied by a declaration from the student that he/she has written the thesis independently, that he/she has not yet submitted it for other exam purposes, that he/she has not used any sources or auxiliary materials other than those stated, and that he/she has marked all quotations, whether verbatim or analogous, as such.

(8) 1Regulations require that every Master’s thesis is to be assessed by at least two examiners. 2Deviations from this rule may only be permitted by the Exams Commission for compelling reasons, such reasons must be recorded in writing, e.g. if there is only one suitable examiner. 3Each assessment is equally weighted when the final grade is calculated. 4The grade of the Master’s thesis results from the arithmetic mean rounded to one decimal place. 5The assessment procedure should not take longer than eight weeks. 6 If the thesis is not delivered on time, it will be awarded the grade 'unsatisfactory' (= fail).

§ 11 Formation of the overall exam grade, Master’s report and certificate, academic title

(1) The Master’s exam is considered passed if all exams or module assignments according to the study plan as well as the Master’s thesis have been passed with at least the grade 'satisfactory'.

(2) The overall grade of the Master’s exam is calculated from the arithmetic mean of the module grades and the grade of the Master’s thesis. The module grades are weighted according to the ECTS credit points specified in the study plan.

(3) Exams and achievements are to be graded with the following selection of grades:

Pass: 1.0 1.3 1.7 2.0 2.3 2.7 3.0 3.3 3.7 4.0
Fail: 5.0.

(4) In the case of outstanding performance (overall grade 1.2 or better), the overall grade 'passed with distinction' is awarded.

(5) 1A certificate is issued for the Master’s examinations passed. 2The certificate must include the following details:

1. the modules and their grade,
2. the topic of the Master’s dissertation and its grade,
3. the overall grade of the Master’s examination,
4. the total number of ECTS credit points earned.

³The Master’s certificate is issued and signed by the president of the Neu-Ulm University of Applied Sciences and the chair of the Exams Commission. ⁴It is dated on the day on which the last exam was taken.
(6) ¹After successfully passing the Master’s exam, the Neu-Ulm University of Applied Sciences awards the graduates the academic degree ‘Master of Science’ (M.Sc.).

§ 12 Diploma Supplement (Course of studies – Commentary)

(1) ¹After the successful completion of the Master’s course of studies, the Neu-Ulm University of Applied Sciences issues a Diploma Supplement in accordance with the ‘Diploma Supplement Model’ of the European Union, the Council of Europe and UNESCO. ²As a description of the national education system, the text agreed between the KMK (The Standing Conference of the Ministers of Education and Cultural Affairs of the Länder in the Federal Republic of Germany) and the HRK (the German Rectors’ Conference) in its current version is to be used.

(2) ¹The Diploma Supplement is to be signed by the responsible Chair of the Exams Commission.

(3) ¹The overall grade stated in the Diploma Supplement is calculated according to § 11 paragraph 2.

(4) ¹In the Diploma Supplement, the grading percentages of all attainable grades are displayed in the form of a grading table for the total examination grade. ²The reference group for the formation of the percentages refers to a period of at least two academic years and comprises at least 50 people. ³Successfully completing students to whom different examination regulations apply can be grouped into a cohort in the respective reference group, as long as the study and examination regulations are essentially comparable. ⁴It is not permitted to combine graduates from different courses of studies. ⁵The percentage of grades corresponds to the share of students who have reached a certain grade level in the total number of students of that specific cohort; the calculated percentage is to be rounded to two decimal places. ⁶The following scale applies to the distribution of the percentages:

<table>
<thead>
<tr>
<th>Grade Interval</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.0 - 1.2</td>
<td></td>
</tr>
<tr>
<td>1.3 - 1.5</td>
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</tr>
<tr>
<td>1.6 - 1.8</td>
<td></td>
</tr>
<tr>
<td>1.9 - 2.1</td>
<td></td>
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<tr>
<td>2.2 - 2.4</td>
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</tr>
<tr>
<td>2.5 - 2.7</td>
<td></td>
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<tr>
<td>2.8 - 3.0</td>
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</tr>
<tr>
<td>3.1 - 3.3</td>
<td></td>
</tr>
<tr>
<td>3.4 - 3.6</td>
<td></td>
</tr>
<tr>
<td>3.7 - 4.0</td>
<td></td>
</tr>
</tbody>
</table>
\section*{§ 13 Modules, lectures and exam achievements in the Master's courses of studies Business Intelligence and Business Analytics, and International Enterprise and Information Management}

(1) The following abbreviations are used for the universities:

\begin{itemize}
  \item HNU = Neu-Ulm University of Applied Sciences (Hochschule für angewandte Wissenschaften Neu-Ulm) (Germany)
  \item KU = Kingston University (Great Britain)
  \item OUAS = Oulu University of Applied Sciences (Finland)
  \item UTN = Universidad Tecnológica Nacional (Argentina)
\end{itemize}

(2) The following abbreviations are used for the type of course:

\begin{itemize}
  \item eLearn = e-learning
  \item PP = Practice project
  \item S = Seminar class
  \item E = Exercises
  \item Col = Colloquium
\end{itemize}

(3) The following abbreviations are used for the study and exam achievements:

\begin{itemize}
  \item Ex = Exam (90 minutes, unless otherwise specified)
  \item MT = Master's Thesis
  \item PR = Presentation (15 minutes, unless otherwise specified)
  \item SRP = Student Research Project (The period for completion is determined by the respective examiner (usually 3 months)).
\end{itemize}

(4) The semester period per week is abbreviated to SpW.

(5) One ECTS is equivalent to a workload of 30 (time) hours.

(6) The modules required for successful completion and the corresponding exam achievements are determined from the respective study schedules according to § 14 and § 15.
§ 14 Study plan in the Master’s course of studies Business Intelligence and Business Analytics

<table>
<thead>
<tr>
<th>No.</th>
<th>Module</th>
<th>Unit</th>
<th>Type of lecture</th>
<th>ECTS</th>
<th>SpW in semester timetable</th>
<th>Location and specialist responsibility</th>
<th>Exam type (E)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Enterprise Information Systems</td>
<td>Enterprise Application and IT-Management</td>
<td>S</td>
<td>15</td>
<td>3</td>
<td></td>
<td>(E)</td>
</tr>
<tr>
<td>2</td>
<td></td>
<td>Enterprise Application Engineering</td>
<td>S, PP</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td>Consulting</td>
<td>S, PP</td>
<td></td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>IS Research</td>
<td>PP</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Business Information Management</td>
<td>Strategic Management</td>
<td>S</td>
<td>2</td>
<td></td>
<td></td>
<td>(E(1SRP+1Pr)</td>
</tr>
<tr>
<td>6</td>
<td></td>
<td>Corporate Performance Management</td>
<td>S</td>
<td>2</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>7</td>
<td></td>
<td>BI Strategy</td>
<td>S,E</td>
<td>2</td>
<td></td>
<td></td>
<td>(E(1Ex,180min))</td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>Data Management</td>
<td>S</td>
<td>3</td>
<td></td>
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<tr>
<td>9</td>
<td></td>
<td>BI Platforms and Tools</td>
<td>S,E</td>
<td>3</td>
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</tr>
<tr>
<td>10</td>
<td>Quantitative Methods</td>
<td>Applied Statistics</td>
<td>S</td>
<td>2</td>
<td></td>
<td></td>
<td>(E(Ex/SRP+Pr)</td>
</tr>
<tr>
<td>11</td>
<td></td>
<td>Big Data and Social Network Analysis</td>
<td>S</td>
<td>2</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>12</td>
<td></td>
<td>Predictive Analytics and Data Mining</td>
<td>S,E</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Analytical Applications</td>
<td>Analyt. Processes in Supply Chain Management</td>
<td>S</td>
<td>4</td>
<td></td>
<td></td>
<td>(E(SRP+Pr))</td>
</tr>
<tr>
<td>14</td>
<td></td>
<td>Analyt. Processes in CRM and Marketing</td>
<td>S</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Communication Management</td>
<td>Information Visualization</td>
<td>S,E</td>
<td>2</td>
<td></td>
<td></td>
<td>(E(SRP+Pr))</td>
</tr>
<tr>
<td>16</td>
<td></td>
<td>Professional Communication</td>
<td>S</td>
<td>2</td>
<td></td>
<td></td>
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<tr>
<td>17</td>
<td>Cultural Exchange</td>
<td>Culture and History in Germany</td>
<td>S</td>
<td>2</td>
<td></td>
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<td>(E(SRP+Pr))</td>
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<tr>
<td>18</td>
<td></td>
<td>Culture and History in Partner Country</td>
<td>S</td>
<td>2</td>
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<tr>
<td>19</td>
<td>Research Methods</td>
<td>Research Methods</td>
<td>S</td>
<td>2</td>
<td></td>
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<td>(E(SRP+Pr))</td>
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<tr>
<td>20</td>
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<tr>
<td>21</td>
<td>Research and Thesis</td>
<td>Master’s Thesis</td>
<td>MT</td>
<td>18</td>
<td></td>
<td></td>
<td>(E (1MT))</td>
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<tr>
<td>22</td>
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<td>Thesis Colloquium</td>
<td>Col</td>
<td>2</td>
<td></td>
<td></td>
<td>(E (1Pr,30min))</td>
</tr>
<tr>
<td>23</td>
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<td></td>
<td>90</td>
<td>24 24 4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

HNU = Hochschule Neu-Ulm University of Applied Sciences
UTN = University of Technology Nuremberg
E(Ex/SRP+Pr) = Exam type consists of Exam (Ex), SRP, and Practicum (Pr)
E(1SRP+1Pr) = Exam type consists of 1 SRP and 1 Practicum
E(1Ex,180min) = Exam type consists of 1 Exam lasting 180 minutes
E(SRP+Pr) = Exam type consists of SRP and Practicum
E(SRP+Pr) = Exam type consists of SRP and Practicum
E(1MT) = Exam type consists of Master’s Thesis (MT)
E(1Pr,30min) = Exam type consists of Practicum (Pr) lasting 30 minutes.
§ 15 Study plan im Master's course of studies International Enterprise Information Management

<table>
<thead>
<tr>
<th>No.</th>
<th>Module</th>
<th>Unit</th>
<th>Type of lecture</th>
<th>Total of ECTS</th>
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<td>S, PP</td>
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<tr>
<td>2</td>
<td></td>
<td>Enterprise Application Engineering</td>
<td>S, PP</td>
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<td></td>
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<td>E (1 SRP+1 PR)¹</td>
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<td>3</td>
<td>PR</td>
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<td>E (1 Ex, 180 min.)</td>
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<td>Corporate Performance Management</td>
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<td>7</td>
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<td>BI Strategy</td>
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<td>2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td></td>
<td>Data Management</td>
<td>S</td>
<td>3</td>
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<td>9</td>
<td></td>
<td>BI Platforms and Tools</td>
<td>S, Ex</td>
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<td>Modelling Enterprise Architectures (KU)</td>
<td>S, PP</td>
<td>15</td>
<td>X</td>
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<td>E (Ex/SPR+PR)</td>
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<td>12</td>
<td>Practical international case study</td>
<td>Business Administration in practice (Compact course)</td>
<td>eLearn</td>
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¹ Includes practice weeks (PR), specialist responsibility (SPR), and project work (PR).
The exam is a holistic, practical-academic project (usually with a practical partner) which comprises the different tasks, roles and aspects of a realistic IT project. The students prepare a written elaboration and present and defend the results in a presentation at the end of the project.

By “Lab classes” is meant a new, holistic teaching and learning concept at the OULU University of Applied Sciences (OUAS) in cooperation with the OULU Business Kitchen; consisting of introductory seminar-based courses, project-based learning and accompanying coaching by teaching staff and tutors on a cross-sectional topic, e.g. Health IS, Automotive, Game Development, using an interdisciplinary approach of linking IS with Entrepreneurship.

§ 16 Date of validity

This regulation enters into force on 01.09.2016.

Issued on the basis of the resolution of the Senate of the Neu-Ulm University of Applied Sciences dated 26.07.2016 and the legal supervisory approval of the President dated 03.08.2016. The Study and Exams Regulations (SPO) for the Master’s course of studies International Enterprise Information Management at the Neu-Ulm University of Applied Sciences dated 27.07.2015 is replaced by these regulations and shall cease to apply with immediate effect.

Neu-Ulm
03.08.2016

Prof. Dr. Uta M. Feser
President
Neu-Ulm University of Applied Sciences

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