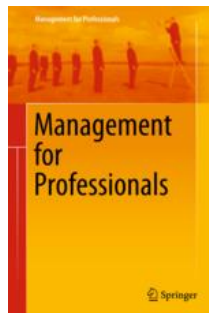


Call for Papers (Double-Blind-Peer-Review):

Entrepreneurship in the Digital Era

Case Studies, Approaches, and Tools for
Ecosystems, Business Models, and Technologies

In collaboration between Springer series *Management for Professionals* and the
International Society for Professional Innovation Management:



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Purpose:

This special volume calls for the submission of empirical and conceptual papers and studies that tackle the challenges and opportunities presented by entrepreneurship in the digital era. We seek contributions with case studies, approaches and tools related to topics in digital entrepreneurship such as trends, ecosystems, business models, and technologies.

Background:

The digital era is mainly affected by digitalization of sectors of society, in particular economies. At the same time, digitalization opens new networking possibilities and enables cooperation between different actors, who, for example, exchange data and thus initiate processes (Schallmo et al., 2019; Schallmo & Tidd, 2021). In this context, entrepreneurship has several aspects, such as the development of new or change of existing business models related to environmental changes, ecosystems, and technology.

Changes in the environment (e.g., trends, drivers and influencing factors) affect entrepreneurship and intrapreneurship in several ways. The changes of the environmental factors in several dimensions such as political, economic, socio-cultural, technological, ecological, and legal. On the one hand the environmental changes include risk for existing business models – on the other hand they include opportunities for new business models, entrepreneurship, intrapreneurship, and new insights in marketing. The role of environmental changes in the context of entrepreneurship seems to be a relevant research area (Chandra, 2018; Davidsson, 2019).

Similar to environmental changes the ecosystem and network is also a relevant research field (Theodoraki & Catanzaro, 2021). Especially the roles of actors in ecosystems and networks are relevant for the development of the ecosystem (Audretsch et al., 2021; Stam & van de Ven, 2021). The ecosystem and network are a basis for the adjustment of existing or the development of new business models (Amit & Zott, 2015; Osiyevskyy & Dewald, 2015). In this context the digital transformation of business models plays an important role. It concerns individual business model elements, but questions remain on how digitally transforming one element of the business model affects the other elements (Latilla et al., 2021; Schallmo et al., 2017).

As we consider entrepreneurship in the digital era, technology plays a very important role. Familiar to the environmental changes, technology can threaten existing business models or enable the development of new business models (Autio et al., 2018; Nambisan, 2017; Porter & Heppelmann, 2014).

Technologies can be applied in order to develop sustainable, social and digital business models leading to sustainable, social and digital entrepreneurship. They are also a basis for platform business models (Giones & Brem, 2017; Kenney & Zysman, 2020; Nambisan et al., 2017). Besides that, technologies also enable entrepreneurs to face environmental changes and to support entrepreneurs in different stages of their development (Bartik et al., 2020; Caiazza et al., 2020).

Aims and Scope:

This special volume presents current academic research and practical findings, covering the field of entrepreneurship. Topics appropriate and related to entrepreneurship include the determinants and consequences of entrepreneurship in the digital era, the role of entrepreneurship/intrapreneurship in incumbent firms during digital transformation, the process and management of digital entrepreneurship, the tools and instruments of digital entrepreneurship, as well as comparisons of entrepreneurship across different organizational contexts (e.g., industries, eco-systems, networks, family vs. non-family).

Suggested topics for this special volume:

This special volume addresses questions as mentioned below but are not limited to:

- What is the state of the art of entrepreneurship in the digital era in research and what are paths for further research?
- What is the role of sustainability (i.e., ecological, social, economic) in the context of entrepreneurship in the digital era?
- What types and facets are existing for entrepreneurship in the digital era (e.g., sustainable, social, and digital entrepreneurship)?
- What environmental changes (e.g., trends, drivers and influencing factors) are relevant and to entrepreneurship in the digital era?
- What risk and opportunity occur in general and especially from environmental changes for entrepreneurship in the digital era and existing business models (e.g. bankruptcy)?
- What is the role and relevance of ecosystems and networks for entrepreneurship in the digital era?
- What are business models for entrepreneurship in the digital era?
- What is the role and relevance of technologies for entrepreneurship in the digital era?
- What is the role and relevance of platforms for entrepreneurship in the digital era?
- What are the particularities of corporate entrepreneurship and intrapreneurship in the digital era?
- What are contextual differences of entrepreneurship in the digital era (e.g., among countries, industries, family vs. non-family...)?
- How should entrepreneurship in the digital era be conducted (managerial mechanisms, relevant processes, tools...)?
- What are success factors for entrepreneurship in the digital era?
- What are new marketing approaches for entrepreneurship in the digital era?

Springer series Management for Professionals:

The special volume will be published in the Springer series Management for Professionals. The Springer series Management for Professionals comprises high-level business and management books for executives. The authors are experienced business professionals and renowned professors who combine scientific background, best practice, and entrepreneurial vision to provide powerful insights into how to achieve business excellence (more information: <https://www.springer.com/series/10101>).

Submission Criteria:

Articles submitted for publication consideration in the special volume are judged on the basis of their potential contribution to the advancement of the science and/or practice of entrepreneurship in the digital era. In order for an article to be published in the special volume it should meet the following criteria:

- Focus on a substantive issue in the domain of entrepreneurship in the digital era
- Offer new insights that advance the field
- Be literature-based and based on science with the focus on practical solutions and guidance
- Demonstrate conceptual rigor

- Provide evidence-based chapters based on state-of-the-art methodology.

Submission Process:

Submissions will be evaluated by peer reviewers on a double-blind basis. The peer reviewers contain academic, scientific and industry expertise. Please apply the following headings to structure the outline (~1.500 words):

- Problem: What specific problem does the submission focus on?
- Current understanding: What is known about this problem, who and how has it been tackled before?
- Research objective and questions: What is the submission's goal? What are research questions?
- Research design: How precisely & in detail was/will the work (be) executed- describe the methodology/approach.
- Findings: What are/will be the main outcomes and results?
- Contribution: What will the outcomes and results add to current understanding or theory?
- Practical implications: Who will practically gain what and in which way from the findings?
- Reference List (5 to 10 references).

Do not include author identifiers, graphics, tables, formatted text, or automatic bullets. The outline is to be submitted as a pdf.

Authors can submit their outline via this e-mail: submissions@hnu.de .

As part of the submission process, authors have the opportunity to develop their papers in collaboration with the Editors. All final submissions should follow the author guidelines from ISPIM (citation, etc.) and apply the special volume template (will be provided as soon an outline is accepted). The word count for the final submissions is ~ 7.000. Typically, less than half of the outlines submitted are accepted and then included into the special volume.

Please feel free to contact us if you have any further questions.

Important Dates:

- 30 April 2022: Submission deadline of outline via this e-mail: submissions@hnu.de
- 31 May 2022: Acceptance notification for the special volume, incl. feedback
- 31 July 2022: Final submission deadline.

The special volume will be published in the end of 2022.

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